

Impact of ISE - a tentative search for quantitative evidence

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Motivation

- Requests for quantitative evidence of impact from Academic Advisory Board/PVC for Education
- ELC response – fear followed by intrigue

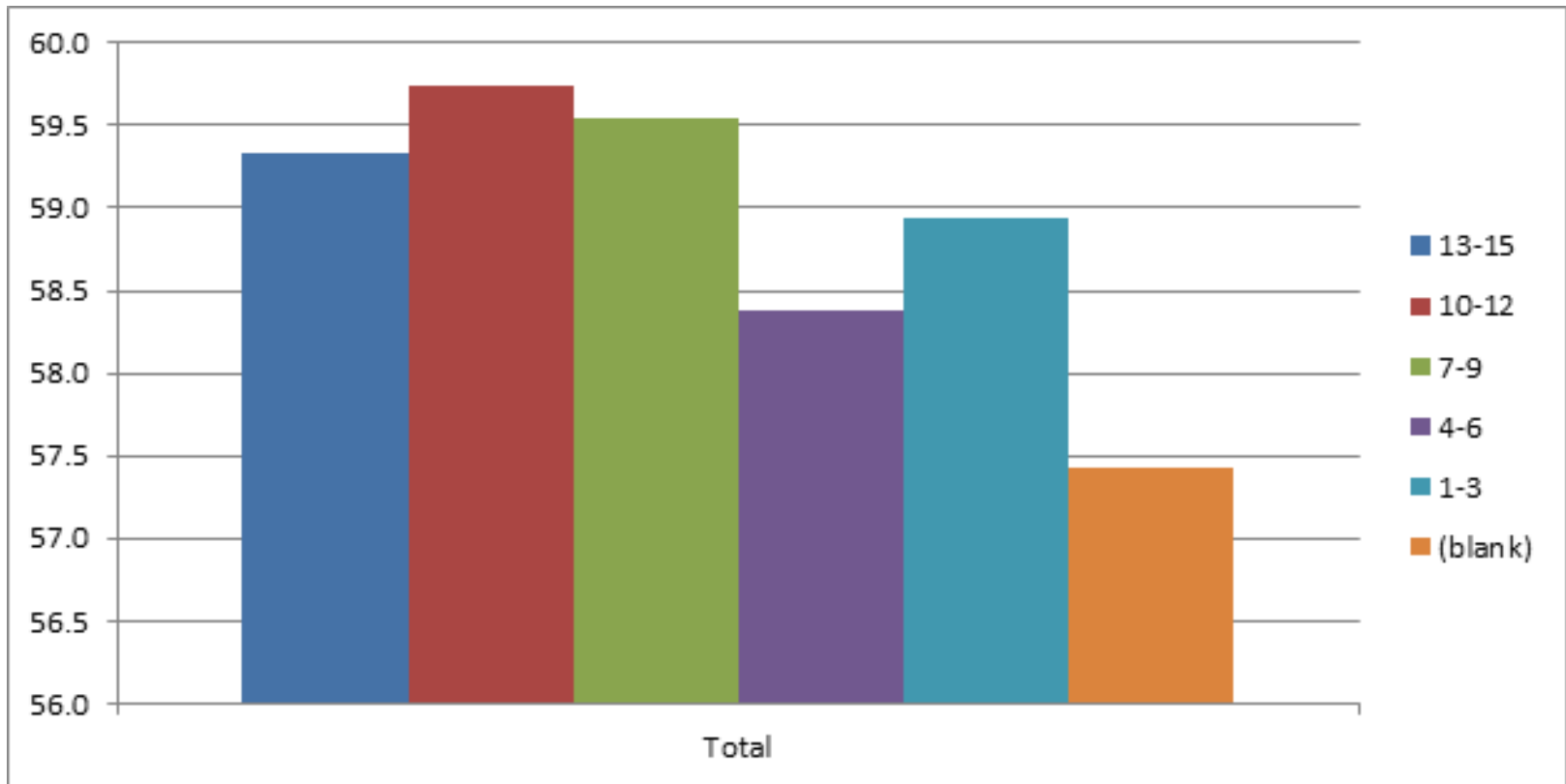
Initial pilot

- ULMS515 Applied Research Methods
 - number of OSIs (322)
 - assessment (3,000-word research proposal)
 - close liaison with module leader
 - materials development time
 - contact hours (15)

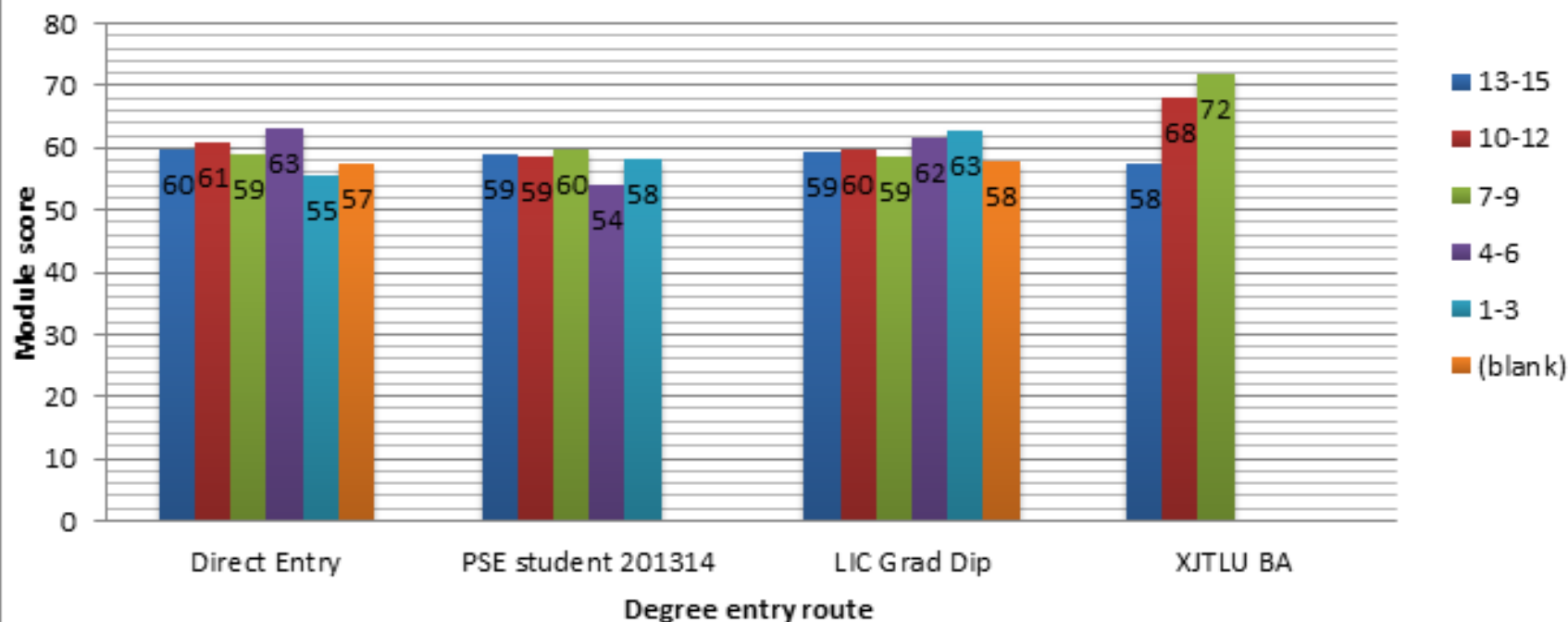
Approach

- Establish number of OSIs & module scores (by interrogating SPIDER/Banner using BOXI)
- Attendance monitoring data (using barcode scanners)
- Drop into Excel; use VLOOKUP function
- Establish entry level/entry route (direct entry, PSE, LIC Graduate Diploma, XJTLU 2+2)
- Create PivotTables & PivotCharts in Excel

201415 ULMS515 Module scores by ISE attendance



201415 ULMS515 Module scores by ISE attendance and Entry route



Questions

- Is the approach suitable for investigating impact?
- How can the data be interpreted? What does it tell us?
- What uses can language centres make of information of this type?